

MILLIONS with hearing loss,
1 IN 7 GLOBALLY,
deserve equal rights
with quality real time speech to text!



COLLABORATIVE FOR COMMUNICATION ACCESS VIA **CAPTIONING**

Media Kit

The CCAC is the only organization dedicated to helping people advocate for inclusion of quality captioning universally - everywhere it is needed by millions of deaf, deafened, and people with hearing loss, along with many others who need and value captioning. Via its own [website](#), a members-only online forum, a [blog](#), and presence on Facebook, LinkedIn, and Twitter, the CCAC reaches over 4,000 people directly and thousands more through outreach efforts of its members, many active in several associations and companies.

The first three issues of the newsletter *The Power of Captioning*® have already been published. The publication schedule calls for at least six issues a year. The newsletter is available [online](#) and in .pdf format. The CCAC newsletter is unique in that it is all original and substantial articles, not merely a notice to read our website.

Your ad will appear both in the newsletter itself and on our website. It will also be in the newsletter distributed to others in the .pdf format.

The CCAC is an all-volunteer organization. Funds raised through sale of advertising are used to attract new members, promote the mission, and pay for minimal operating expenses.

The newsletter and website offer you a unique opportunity to market your services, products, and organization to an audience that wants to “hear” your message. Rates follow:

- ⤴ Vertical business card (200x350px, or similar): Six ads @ \$480 or \$100 for one placement.
- ⤴ One-quarter page ad (about twice the size of a business card ad): Six ads @ \$900 or \$200 for one placement.

Each ad can include a link to your organization's website. Tracking code will be added if requested. Images must be in .jpg or.gif format.

We will list advertisers on the CCAC website, and thank them on the CCAC blog and social media sites. Please e-mail ccacaptioning@gmail.com as soon as possible for inclusion in forthcoming CCAC newsletters. We are looking forward to your sponsorship.